Perceptions Process and Stereotypes

Overview

- **Define the perception process**
- **Describe perceptual shortcuts**
- **Describe factors affecting the perce[...] process**
- **Describe stereotypes**
- **Define self-fulfilling prophecy**
- **Describe strategies to correct inacc[...] perceptions**

Perception

- **The procedure by which we try to gather and interpret information about the environment that surrounds us.**

The Perception process

- **Feedback about ourselves and others**

- **Not always based on true picture of reality**

- **We behave as though our perceptions are real**

Practical Exercise 11-1

FEATURE FILMS ARE THE RESULT OF YEARS OF SCIENTIFIC STUDY COMBINED WITH THE EXPERIENCE OF YEARS

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Attributes To Perception

- **<u>Raw data</u>, the information that we experience**

- **<u>Mental process</u>, which is unseen but affected by things as individual perceptions**

- **The <u>end product</u> our perception, sensing or interpretation of our experience**

Economizing phenomenon

- **First impression**

- **Self-fulfilling prophecy**

- **Just like me**

- **Blaming the victim**

- **Halo effect**

Stereotypes

An exaggerated belief associated with a category.

Characteristics of stereotypes

- **Fixed, rigid ideas**

- **Associated with a group or category of people**

- **Not supported by evidence**

- **Can be favorable or unfavorable**

- Driven by emotive

Sources of stereotypes

- **Socialization process**

- **Books**

- **Mass media**

- **Educators and public officials**

Strategies to correct Inaccurate perceptions

- <u>Acceptance</u> of differences in people
- <u>Active</u> listening
- Provide <u>feedback</u>
- Take ownership for your <u>feelings</u> and behaviors
- <u>Receive</u> feedback
- Use inclusionary <u>language</u>
- <u>Avoid stereotypes</u>

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- **Define self-fulfilling prophecy**
- **Describe strategies to correct inaccurate perceptions**